THE EIGHT INTERNATONAL CONFERENCE
THE BRIDGES OF MEDIA EDUCATION 2016

DIGITAL MEDIA TECHNOLOGIES AND SOCIO - EDUCATIONAL CHANGES
-PROGRAMME -

Friday, 27 May 2016

13.00	Registration
13.30 **Cinema Hall**	**Opening**
13.40 – 14.30 **Cinema Hall**	**Plenary speaker session** **Dino Abazović**, Bosnia and Herzegovina CONFRONTING THE PAST: REMEMBRANCE AND SOCIAL CHANGE
14.30 - 15.00	Lunch

15.00 – 16.30   **Session 1: Changing landscapes of information and participation**
Room 307   *In BSC languages*

Moderator: Vladimir Barović, University of Novi Sad, Serbia

LejlaTurčilo, University of Sarajevo, Bosnia and Herzegovina
"PRESS-O-SAURUSES" IN ONLINE ENVIRONMENT: THE FUTURE OF BH. PRESS
IN THE DIGITAL ERA

Vladimir Barović, University of Novi Sad, Serbia
TABLOID MEDIA REPORTING DURING FLOODS AND MISUSE OF THE
CHILDREN

Ljubomir Zuber, University of East Sarajevo, Bosnia and Herzegovina
DOES A UNIQUE SYSTEM OF PUBLIC BROADCASTING IN BIH CAN SURVIVE?

Danka Ninković Slavnić, University of Belgrade, Serbia
ONLINE SPACES FOR NEWS TALK

Milan Vukadinović, University of Novi Sad, Serbia
SOCIAL NETWORKS AND PERSPECTIVES OF DELIBERATIVE DEMOCRACY

15.00 – 16.30   **Session 2: Youth and education**

Room 222   *In BSC languages*

Moderator: Dragana Pavlović, University of Niš, Serbia

Jasmina Arsenijević, Preschool Teacher Training College in Kikinda, Serbia
Milica Andevski, University of Novi Sad, Serbia
CREATIVITY ON THE INTERNET

Vuk Kešelj, University of Novi Sad, Serbia
MEDIA LITERACY OF JOURNALISM STUDENTS IN THE REGION

Kornelija Ćeran, University of Novi Sad, Serbia
ROMA YOUTH AND ONLINE PARTICIPATORY POLITICS

Biljana Radić-Bojanić, University of Novi Sad, Serbia
Branka Ranisavljević, Karlovačka Grammar School, SremskiKarlovci, Serbia
MOBILE LEARNING IN A SERBIAN HIGH SCHOOL

Ivana Janjić, University of Novi Sad, Serbia
CHILDREN AND COMPUTER GAMES: HOW SOCIAL INTERACTION
TRANSFORMED ONLINE GAMES INTO SPORT

SlađanaMarić, University of Novi Sad, Serbia
THE PRESENT AND FUTURE OF DIGITAL MEDIA EDUCATION

16.30 - 16.45   Coffee break

16.45-18.15   **Session 3: Digital media and education**
Room 222   *In BSC languages*

Moderator: Dejan Pralica, University of Novi Sad, Serbia

Zorica Stanisavljević Petrović, University of Niš, Serbia
Dragana Pavlović, University of Niš, Serbia
PRESCHOOL TEACHERS' STANCE TOWARD THEIR PROFESSIONAL
DEVELOPMENT IN ICT

Slavica Išaretović, Banja Luka College, Bosnia and Herzegovina
MEDIA LITERACY OF HIGH SCHOOL STUDENTS IN THE REPUBLIC OF SRPSKA

Senka Slijepčević, University of Novi Sad, Serbia
PROTECTION OF CHILDREN ON THE INTERNET AND SOCIAL NETWORKING
SITES: THE ROLES OF FAMILY AND EDUCATIONAL CONTEXT

Dejan Sredojević, University of Novi Sad, Serbia
THE EXTENT TO WHICH THE SAME ACCENTS IN THE SPEECH OF STUDENTS OF JOURNALISM FROM DIFFERENT PARTS OF VOJVODINA DIFFER FROM EACH OTHER

16.45-18.15   **Session 4: POLITICS, JOURNALISM AND ONLINE MEDIA**
Room 108   *In BSC languages*

Moderator: Dubravka Valić Nedeljković, University of Novi Sad, Serbia

Dubravka Valić Nedeljković, University of Novi Sad, Serbia
THE 2016 ELECTION CAMPAIGN IN THE SERBIAN LOCAL ONLINE MEDIA

Stefani Šovanec, University of Novi Sad, Serbia
THE ELECTION CAMPAIGN ON SOCIAL NETWORK FACEBOOK

Nikola Mlađenović, University of Belgrade, Serbia
BETWEEN CONVERGENCE AND INTERACTIVITY: RTS AND PBS NEWS PROGRAMMES

Božana Mirkov, University of Belgrade, Serbia
ANALYSIS OF COMMENTS REGARDING NATALIJA DEVIĆ'S COLUMN "STRANGERS IN BELGRADE" ON THE MEDIA PORTAL OF THE DANAS NEWSPAPER

Irina Milutinović, Institute of European Studies, Belgrade, Serbia
THE CODE OF ETHICS IN PROFESSIONAL ONLINE JOURNALISM

Danica Čigoja Piper, University Singidunum, Belgrade, Serbia
ONLINE MEDIA REPORTING ON THE WORLD AUTISM AWARENESS DAY: A DISCOURSE ANALYSIS

Selvedin Avdić, On-line portal "Žurnal", Bosnia and Herczegovina
ZURNAL.INFO AS AN ALTERNATIVE SPACE FOR FREE JOURNALISM

18.15 – 19.30   **Debate: POLITICS OF REMEMBERING AND THE 'FROZEN CONFLICT': THE POST-YUGOSLAV SPACE AND BEYOND**
In BSC languages
Moderator: Nikola Knežević, Centre for the Study Religion, Politics and Society

Dino Abazović, University of Sarajevo, Bosnia and Herzegovina
Dragan Markovina, University of Split, Croatia
NatašaGovedarica, human rights expert,
Srđan Šušnica, cultural theorist, Banjaluka, Bosnia and Herzegovina

Saturday, 28 May 2016

9.30 - 10.20   **Plenary session**
                    Dragan Markovina, Croatia
                    TABOOED MEMORIES AND DESTROYED COMMUNITIES*:* KNIN, SPLIT, MOSTAR, SARAJEVO

10.20 - 10.30   Coffee break

10.30 – 12.00   **Session 5: Public service broadcasting and media reporting**
Room 108   *In English and BSC languages*

                    Moderator: Jelena Kleut, University of Novi Sad, Serbia

                    Zoran Jevtović, University of Niš, Serbia
                    Zoran Aracki, University of Niš, Serbia
                    SOCIAL NETWORKS AS TERRORISM INFORMATION SOURCE

                    Tena Perišin, University of Zagreb, Croatia
                    Petra Kovačević, University of Zagreb, Croatia
                    MOBILE JOURNALISM TRAINING: BEST PRACTICES FOR GOOD STORYTELLING

                    Sanja Domazet Daničić, University of Belgrade, Serbia
                    DIGITAL MEDIA AND ALIENATION

                    Nataša Ružić, University of Montenegro, Podgorica
                    MONTENEGRIN PUBLIC SERVICE BROADCASTING IN DIGITAL AGE

                    Dejana Radovanović-Šarenac, University of East Sarajevo, Bosnia and Herzegovina
                    Aleksandra Mandić
                    PUBLIC BROADCASTING SYSTEM IN BIH IN DIGITAL ENVIRONMENT

                    Bissera Zankova, Media 21 Foundation, Bulgaria, Sofia
                    PUBLIC SERVICE MEDIA (PSM) REGULATION AND GOVERNANCE IN THE DIGITAL ENVIRONMENT: WHAT ARE THE GUARANTEES FOR SUCCESSFUL REFORMS?

10.30-12.00　　　　　　**Session 6: Language, art and identity**
Room 115　　　　　　　*In English and BSC languages*

Moderator: Vladislava Gordić Petković, University of Novi Sad, Serbia

Vladislava Gordić Petković, University of Novi Sad, Serbia
DIGITAL BODY

Bahar Dincakman, DokuzEylul University, Turkey
RE-PRESENTATION OF STREET ART IN DIGITAL SPACE: THE LANGUAGE OF
WALLS IN "STREETARTNEWS.NET

Tolga GÜROCAK, Afyon Kocatepe University, Turkey
İhsan KOLUAÇIK, Afyon Kocatepe University, Turkey
ARTIFICIAL INTELLIGENCE IN POST 2000 SCIENCE FICTION CINEMA AND
DIGITAL CONSCIOUSNESS - MANKIND CONFLICT

Olivera Durbaba, University of Belgrade, Serbia
ABOUT THE LANGUAGE USE ON THE INTERNET: DO WE NEED GRAMMAR
NAZIS?

Csilla Horváth, Research Institute for Linguistics, HAS, Hungary
THE ROLE OF ONLINE PRESS AND MEDIA IN CREATING COMPUTATIONAL
TOOLS FOR MANSI

Davor Trbušić, University of Zagreb, Croatia
THE NEW FACE OF THE CATHOLIC CHURCH IN THE DIGITAL AGE

12.00 - 12.30　　　　　　　Coffee break

12.30 – 14.00　　　　　　**Session 7: Digital literacy**
Room 108　　　　　　　*In English language*

Moderator: Lejla Turčilo, University of Sarajevo, Bosnia and Herzegovina

Tom Christiaens, Howest University College Westflanders, Belgium
MEDIALAB QUINDO

Tania Petcovici, Tibiscus University, Timisoara, Romania
DIGITAL LITERACY RELATED TO TRANSLATION AND LOCALIZATION

Andrea Kriston, Politehnica University, Timisoara, Romania
ONLINE PLATFORMS IN FOREIGN LANGUAGE VOCABULARY TEACHING

Silvia Madincea Paşcu, TibiscusUniversity, Timisoara, Romania

THE USE OF ONLINE JOURNALS AND TERMINOLOGY DATABASE IN FOREIGN LANGUAGES' TEACHING

Sena Sengir, Ondokuz Mayıs University, Turkey
Kemal Özcan, Ondokuz Mayıs University, Turkey
EXAMINATION OF RELATIONSHIP BETWEEN LONELINESS LEVEL AND SELF-ESTEEM AMONG INTERNET ADDICTION OF VOCATIONAL HIGHSCHOOL STUDENTS

Udrea Georgiana, National School of Political Studies and Public Administration, Romania
FACEBOOK USE IN THE ACADEMIA: BETWEEN POSITIVE OUTCOMES AND NEGATIVE EFFECTS

12.30-14.00   **Session 8: Gender, media and education**
Room 116   *In BSC languages*

Moderator: Smiljana Milinkov, University of Novi Sad, Serbia

Valentina Đekić, University of Novi Sad, Serbia
GENDER ROLES AND STEREOTYPES IN MODERN CARTOONS

Nevena Andrić, University of Novi Sad, Serbia
IDENTITIES OF EDUCATED ROMA WOMEN AND MEN ON FACEBOOK

Ervina Dabižinović, University of Novi Sad, Serbia
WOMEN'S E-MUSEUM OF MONTENEGRO

Vera Obradović Ljubinković, University of Novi Sad, Serbia
Svenka Savić, University of Novi Sad, Serbia
ELECTRONIC MUSEUM OF DANCE IN SERBIA: GENDER PERSPECTIVE

Zorana Joksimović, University of Novi Sad, Serbia
THE PRESENCE OF POLITICAL FEMALE CANDIDATES IN MEDIA REPORTS OF RTV VOJVODINA, PRE-ELECTION PERIOD

Ivana Markov Čikić, Preschool Teacher Training College, Vršac, Serbia
Mihailo Palov, Preschool Teacher Training College, Vršac, Serbia
ROLE AND IMPORTANCE OF PARENTS AND TEACHERS IN FORMING MEDIA LITERATE YOUTH

12.30-14.00   **Session 9: Media, culture and journalism**
Room 115   *In English and BSC languages*

Moderator: Stefan Janjić, University of Novi Sad, Serbia

Viktoria Zakinski Toma, University of Novi Sad, Serbia
ALTERNATIVES FOR MINORITY MEDIA IN HUNGARIAN LANGUAGE IN SERBIA
IN TERMS OF OWNERSHIP STRUCTURE AND SUSTAINABILITY

Dragan Stefanovski, Independent Reasercher
PLACE OF THE MINORITY MEDIA AND THE PROCESS OF GLOBALIZATION

Sanja Jovanović, University of Novi Sad, Serbia
SOCIAL NETWORKS: "FISHERMEN OF HUMAN SOULS"

Stefan Janjić, University of Novi Sad, Serbia
MEDICAMENTUM ANTE PORTAS: SUFFERING FROM CANCER AND INFLATION
OF HOPE IN ONLINE MEDIA

Silvija Pasti, University of Novi Sad, Serbia
REPORTING DAILY NEWSPAPERS ("BLIC", "POLITIKA" I "KURIR") ON THE
INTERNET ABOUT PRIDE PARADE AND MILITARY PARADE IN 2014

Varvara Lazarević, Higher Education Technical School of Professional Studies, Novi Sad
MEDIA COVERAGE DURING THE EMERGENCY SITUATION

14.00 - 14.30   Closing ceremony

14.30 - 15.30   Lunch